

WEBSITE TIPS and TRICKS

Michael Poppers

Since volunteering to redo our Shul's Website (technically, it's a subsite of the JEC Website) a bit over a year ago, I have had the pleasure of posting lots of information for you and for the Wide World to know about and of keeping it all updated and interesting. Here are two quick Website tips, one of which will help you navigate our Shul's pages and the other of which will let you know how fresh the page's information is, and one quick general-browsing tip:

- the Shul-site homepage, <http://elmora.thejec.org/>, contains a right-side menu with links to the various sections of the site
- after surfing to a site section, get back to the Shul homepage with your browser's Back button (or utilize the JEC's left-side menu: click on the "Shuls" choice and then on the "Elmora" picture/choice)...and to quickly go back a number of pages, click on the Back button's down arrow (in technical terms, we say that clicking on this arrow opens a listbox) to display a list of pages you've recently visited and then click on the page you wish to go to
- each Shul-site page contains a BS"D image (as well as today's Jewish and secular date) in the top-right corner; to find out when the page was last modified, hover your mouse over that image for at least a second, and your browser may display a rectangle with the desired information (Microsoft calls this a "ScreenTip," but by any name, it's information)

That's all for now! If you have any questions or comments about the Shul's Website, thoughts for future "Website Tips & Tricks" columns, or simply want to say "Hi," please send your message to ElmoraWebsite@TheJEC.org...and, as always, thanks for reading!

COMING SOON...

Please remember to circle the following important dates:

February 17th: JEC Wine Tasting, followed by Sephardic Concert

February 20th: *Taharas haMishpachah shiur* for men, Part II/II

March 3rd: Purim *Chagigah*, featuring Yehuda!, including concert with laser lights and theatrical smoke (WOW!), *milchig* repast by One Stop Kosher, lots of *ruach*... and more!

March 5th: Seniors Shushan Purim Party

Pinchas: There's no other way!

HaMagid: What were you doing before arriving in Elizabeth?

Pinchas: I was a successful head sales representative for one of the largest Kosher food manufacturers in the tri-state area. I had worked my way up their corporate ladder, the old-fashioned way- hard work, honesty, devotion and steady motivation. Seventeen years in one company, but then my goals grew higher.

HaMagid: In what way?

Pinchas: I knew that I wanted to provide a better future with more stability for my family. It was time for me to own my own business, build something special, make it work. I dreamed of it and wanted to make it real.

HaMagid: But why Elizabeth and why a "one stop?"

Pinchas: I researched lots of areas and I knew many "territories" well. Elizabeth was perfect- close enough to home, a growing *heimische* community with nothing like what I wanted to offer, and a business opportunity at just the right time. With many tefillos, my family's blessing (along with my Rav's), I stepped towards my dream.

HaMagid: Do you feel that your dream has been fulfilled?

Pinchas: Well, honestly, I think that I have given Elizabeth an incredible place to shop - clean, bright, new, beautiful. We stand for quality, freshness, customer service and the highest standards of *Kashrut*. One Stop Kosher is just what it says- ONE STOP and all KOSHER and our prices are competitive and often beat other stores on many items. In addition, we have the advantage of not being a huge supermarket with aisles and aisles to search and navigate (get your GPS to find pareve whipped topping and forget about disposable plastic tablecloth covers 🍷) No wondering "Is it" or "Isn't it" a reliable *hashgacha*. I offer Elizabeth one store that in one glance offers everything you need from groceries to produce, dairy products, fresh meats and fish daily, terrific take out and delicatessen, and now, even a beautiful bakery And, that doesn't even begin to describe our restaurant and catering.

So, yes, I feel that my dream has been fulfilled in that *HaShem* has allowed me to establish a Jewish person's dream Kosher shopping experience in the convenience of their own community.

HOT OFF THE PRESS

In an effort to keep our members well-informed, we have instituted this column with the most updated information available on a myriad of topics.

News Flash* As a result of the last membership vote, it has been decided to retain our *Yomim Noraim* Chazzan, Meshulum Epstein, for this year's *Yomim Tovim*.

News Flash* Within four to six weeks, our Adult Education Committee, chaired by Howard Goldsmith, will initiate a new *shiurim* program (via either satellite or streaming Internet) featuring some of the top speakers in the Jewish world today, including Rabbi Frand and Rabbi Reisman. Further details to follow.

News Flash* New vertical window treatments have just been installed in the women's gallery *davening* section. This last step concludes the window treatment improvement to enhance our Shul's physical appearance.

News Flash* On Sunday, April 22nd, there will be an "Open Community Sunday" in the Levy Auditorium to welcome new people to our community. Different institutions within the community, including real estate agents from this side of town, will have an information table present at the event.

News Flash* Many members have already utilized <http://elmora.thejec.org/> to sign up for e-mail notifications (news, updates, and much more), and, at last count, 187 (!) mailboxes are currently receiving messages. If you have not joined yet, please do so -- send a message to ElmoraWebsite@TheJEC.org, listing your full name in the message, or go to <http://elmora.thejec.org/members/> and look for the "Announcements"-list stanza to find the appropriate hyperlink.

News Flash* On May 5th, there will be a new *Shabbos hachnosas orchim* program introduced to the community whereby families will be encouraged to host or be guests at the home of another community family whom they wish to get to know better. The committee for this program includes R. Chaim Hagler, Miriam Heller, Rachie Niren and Richard Rosenzweig. Details to follow!

DID YOU KNOW...

...that we have a hospitality committee eager and happy to make arrangements for families/individuals interested in spending Shabbos with us? Yes, we do!
For information, contact R. Chaim Hagler, cehagler@optonline.net.

"Who's Who & Who's New":

A Closer Look at the People in our Neighborhood
Jodie Lochak

There are many facets and components to any Orthodox Jewish community, yet when I think of Elizabeth, New Jersey, one particular component springs to mind. Care to guess? Why, it's the people, of course!

While we may boast that Elizabeth offers a fabulous Jewish education, *frum* tots to teens, inspiring and accessible daily and *Shabbos minyanim*, esteemed *Rabbanim*, marvelous kosher eateries, an amazing strictly kosher upscale supermarket, and a convenient commute to New York City, there's more! Elizabeth is fortunate to be comprised of some of the most wonderful, warm, caring, supportive, "down to earth" people one could ever hope to meet. If you're lucky enough to actually live in Elizabeth, I am sure you share my excitement in welcoming the many new families that have chosen to be a part of our growing community in the past year or so.

It would be impossible to greet each of these families in one (very lengthy) article, considering that they have joined us over a period of time. Therefore, I ask your indulgence in allowing me to welcome the following two (randomly chosen) fantastic families.

Rochelle Brodsky, an accomplished nurse consultant and her two delightful children, Paige (age 13), a seventh grader at Bruriah, and Benjamin (age 7), in the second grade at the JEC, have joined us from their former hometown of Woodbridge, New Jersey. When asked what she loves best about Elizabeth, Rochelle replied, "I love that this town is so 'hemische' and friendly. It's great to live in such a beautiful Jewish area." Paige added, "I love to get to walk to my friends' homes on Shabbos, and we're so close to school!" How lovely to have you on Princeton Road!

Would you like to thank someone for the outstanding youth programs we are having this year? The talented Elie Bodner is keeping our boys and girls busy! Elie and Rachel Bodner, newlyweds of nearly seven months, started out on Staten Island, but now call Elizabeth their home. Elie is a supervisor for *Ohel Bais Ezra* in Brooklyn, New York, while Rachel is in nursing school. This dynamic couple live in the Wymor House, right in the heart of town.

We wish you all a "*Bruchim Haba'im*"... We are happy to have you. Until our next issue of *HaMagid*, stay well and stay welcome!

TEHILLIM NEEDED:

Women:

Alta Chana bas Breindl
Chana Rachel bas Raizel
Chaya Baila bas Sora Tzira
Davida Michal bas Sarah
Elana Esther bas Sara
Ester bas Aliza
Esther Fruma bas Chaya Zissel
Leah Pereleh bas Chana Bracha
Masha Chaya bas Miriam
Musha Miriam bas Bayla
Naytah bas Rachel Leah
Rachel bas Esther Zeld
Rachel Chaya bas Miriam
Rachel Leah bas Miriam
Raizel bas Sarah
Shayna Devorah bas Sora Tzira
Tehiya Ella Tal bat Shoshana Raisha Raizel
Zeisel Bas Baila

Men:

Amis Yehuda ben Malka
Chayim Fischel ben Sarah Leah
Chaim Nachum ben Aliza
David ben Ester
Dov Chanan ben Perel
Issur Avraham ben Golda
Menachaim Mendel ben Batsheva Rachel
Moshe ben Minya
Moshe HaCohen ben Idle Cherna
Moshe Tzvi ben Tamar Yafeh
Harav Paysach Hachain ben Chana Dina
Rafael Zeev ben Miriam
Tzvi Meir ben Leah Gitel
Yechiam ben Rachel
Yitzchak ben Baila
Yosaif Nassan ben Basha

To add a name to the Tehillim list, contact Chairpersons Sheila Nashofer (908-352-7209) or Sara Wilansky (908-247-2407).

put them in when they were done. Everyone gathered around for an Extreme Dreidel game followed by latkes and *sufganiot*. On the last night of Chanukah, over forty high school boys and girls came to the Shul for the first Teen Center where they played games, *noshed* and *shmoozed* with friends.

Other great winter happenings of the Youth Division included a Girl's Pajama Party; a Girl's Sports/Swim night at the Y; and middle school basketball intramurals.

In February, activities included a girl's high school *Oneg*, a *Shalosh Seudot* for high school boys at my home, and a second "Teen Center" where teenagers come to Shul for a learning program and an opportunity for socialization.

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Upcoming Youth News

As a new incentive for our youth group attendees, every other week a young boy from the groups will be elected to say *An'im Zemiroh* for the Main Shul while other boys are given the honor of opening the *Aron Kodesh* for the concluding *Shabbos tefillot*.

On February 25th, there will be a Knicks vs. Nets basketball game which families can attend. Youth who are in Seventh or a higher grade may attend unchaperoned; younger children must be accompanied by an adult. More details to follow.

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Stay tuned for more Youth happenings as we warm up for Purim and Pesach!

SENIORS ON THE GO!

Amy Bassan, Coordinator

Our monthly Lunch and Learn program continues to draw from 20-40 people on the first Wednesday of every month. Leslie Ben-Baruch provides lunch at a reasonable fee and Rabbi Herman teaches a class. Last year this program was in the board room, but when the board room was rebuilt we suddenly needed a new place. We were grateful to Mr. Heller and Rabbi Kenigsberg for allowing us to use the school gym. Beverly Winter, Charlotte Zimmerman, Amy Bassan, Efrona Hagler, Abby Engel, and Sharna Rosenzweig all contribute to the success of this program.

One noteworthy, recent Lunch and Learn program was held on Wed., Jan. 3. This special Lunch and Learn was sponsored by a group of friends in memory of Reda

A MESSAGE FROM OUR RABBI

Rabbi Avrohom Herman

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I would like to initiate my column in the *Hamagid* by expressing my gratitude to Sheila Nashofer, the editor, and Michael Poppers who have voluntarily taken upon themselves the formidable task of publishing a monthly newsletter for our shul. Everyone in the shul should appreciate the fact that a great deal of precious time and effort is invested in each edition. It is due to their dedication to our Shul and its members, along with the others who are helping, that such a beautiful publication can be produced. By having this new medium, that will publicize and communicate all the wonderful activities and new developments that are taking place in our Shul, all members will feel more connected with and proud of their Shul. I hope you will enjoy it and express your appreciation to Sheila, Michael and everyone involved.

As our Shul expands the amount of activities, programs and events for all of our members, we need to bear in mind what the essence and spirit of a Shul truly is. In the words of *Yechezkeil*, a Shul is a sanctuary. This means that a Shul is considered to have a dimension of the *kedusha* that was in the *Beis Ha-Mikdash*. For this reason, the laws of how we are to conduct ourselves in a Shul are derived from the *Beis-Ha-Mikdash*. As one has to fear the *Beis Ha-Mikdash*, by fearing the One whose *Shechinah* is in it, so too, does one have to fear the *Shechinah* that is in a Shul. This is fulfilled by not acting with light-headedness, which the *Shulchan Aruch* explains to mean that one should not engage in play, fooling around or idle talk.

May we be *zoche* to realize the *kedusha* of our Shul, and in that merit have all of our *tefilos* answered.

"IT'S A BIG DAY IN ELIZABETH"

David Cheslow, Chairman of the Board of Directors

Through the generosity of our membership, the Shul has been upgrading the *Sephorim* we use daily and for *Shabbat* and *Yomim Tovim*. We have new *Siddurim* as well as *Machzorim* for all the Holidays. Now we have the opportunity to upgrade the *Chumashim* we use every *Shabbat*. The Shul has purchased 100 of